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EC-MAP RELEASES WHITE PAPER “NEW POLICY FOR AN ERA OF ENERGY DIGITALIZATION: TRANSPORTATION”

Washington, DC – The [Energy Consumer Market Alignment Project](#) (EC-MAP), a non-profit that aligns public policy with digital technologies and drives greater transparency, fair competition, and consumer choice, today released its inaugural white paper “[New Policy for an Era of Energy Digitalization: Transportation](#)”.

The transportation focused white paper details the revolutions occurring in our energy system due to technology and innovation, in particular three key trends: decentralization, connectivity, and automation. This white paper introduces how existing transportation policy and regulations create barriers to change, and envisions our digital energy future. A particular focus is on how economies of scale for clean energy generation are rapidly transforming the grid and opportunities to connect electric vehicles to it, while advances in energy production technologies are giving regions of the United States new, differentiated fueling and infrastructure options for fleets and automobile services.

“As an organization we take a broad view of energy and transportation policy across fuels and vehicle types,” EC-MAP’s Founder and Executive Director Tom Hassenboehler said. “We aim to build wide support among policymakers from different geographies and political parties, developing a roadmap to align policy with a digital energy future—a future where government empowers consumers, supports free and fair markets, and enables innovation.”

In this era of energy digitalization, EC-MAP challenges stakeholders to consider a different future—one where digital innovations enable consumers to express preferences that drive markets—and where policy plays a more limited and nuanced role. EC-MAP is focused on engaging stakeholders around the issues and questions we believe are critical to building the policy and regulatory architectures necessary to unlock digital technologies.

Hassenboehler added: “We believe that some of the questions posed in this white paper, and our forthcoming white papers, will be uncomfortable to ask and complicated to answer; but to ignore them will only slow our progress toward a more affordable, clean, efficient, reliable, and resilient future.”

[Launched in July 2018](#), EC-MAP is engaging stakeholders to work collaboratively, creating broad awareness about the values and opportunities of enabling a strong, stable long-term market for digital energy technologies. This inaugural white paper focused on transportation will be followed by additional white papers on the power and industrial/commodities sectors.

To download the white paper, please visit www.ec-map.org.

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About EC-MAP:

The Energy Consumer Market Alignment Project (EC-MAP) is a Washington, DC non-profit operating in collaboration with the [Keystone Policy Center](#), an independent nonprofit founded in 1975 to drive actionable, shared solutions to contentious policy issues. We envision an energy future where digital technologies drive greater transparency, fair competition, and consumer choice—and where policy enables innovation instead of creating market barriers.

EC-MAP seeks to work with stakeholders to advance knowledge and associated policy mechanisms to accelerate the era of energy digitalization. Our goal is to enable a critical dialogue around identification of policy barriers and the future role of government to promote free and fair market competition and build policy consensus that benefits energy consumers, the economy, and the environment.

EC-MAP was founded by Executive Director Tom Hassenboehler and is supported by a Policy and Digital Advisory Board chaired by former Special Assistant to the President for Domestic Energy and Environmental Policy Michael Catanzaro. Hassenboehler, also a founding partner of [the Coefficient Group](#), was the Chief Counsel for Energy and Environment for the U.S. House Energy and Commerce Committee and Counsel on the U.S. Senate Environment and Public Works Committee.