

Cally King Newman

Policy Facilitator

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Cally is a Policy Facilitator with the Keystone Policy Center providing project management services within Keystone’s environment, health, energy, education, and agriculture practice areas. Cally assists in all aspects of Keystone’s facilitation and project management work, including designing, convening, and facilitating stakeholder dialogues, public engagement processes, coalition building, and strategic planning processes.

Prior to joining Keystone, Cally served as legislative liaison and a policy advisor to Governor John W. Hickenlooper and previously served as a legislative assistant in the City and County of Denver Mayor’s Office. She holds a Masters of Public Administration from the University of Colorado at Denver focused on public policy and local government, and a Bachelor’s degree from Colorado State University in Political Science and Speech Communications with an emphasis in Rhetoric and certificate of Ethnic Studies.

Mediation and Facilitation Experience

Colorado Tourism Office - The Colorado Tourism Leadership Journey

Keystone is working in partnership with the Colorado Tourism Office to launch the inaugural year of “The Colorado Tourism Leadership Journey.” This year long leadership program is aimed at creating a stronger, more unified, engaged, and high-performance tourism industry that is better equipped to be an economic driver for the state by engaging participants in an educational and experiential curriculum. Keystone is designing and facilitating this program, which will include the building of leadership skills including creative problem solving, listening and communication skills, emotional intelligence, and the development of deeper self-awareness as well as create exposure and connections with state and national resources and networks thus creating networking pathways. (June 2017 – October 2018)

Colorado Blended Learning Roadmap

Colorado Empowered Learning partnered with the Keystone Policy Center to develop and execute a statewide effort to gather perspectives on Colorado’s use of supplemental online and blended learning in K-12 education. The resulting roadmap will shape and inform Colorado’s approach to blended learning – the use of digital content in partnership with traditional classroom learning. The roadmap focuses on priorities related to community awareness, educator training, school financing policy, and access to quality technology and digital content. The process included interviews with other states and leading experts in the field, meetings in communities across Colorado and surveys of school and district leaders, educators, families, and others working in education. A core team of educators, education policy leaders, and other key stakeholders guided the effort to ensure the statewide plan reflects school districts’ needs and helps position Colorado students for success. (2017)

Strategic Action Planning Group on Aging

Colorado, which boasts one of the fastest-growing aging populations in the United States, is collaboratively working to prepare for the needs of the state's growing aging population. The Planning Group is working to project the effects this demographic shift will have on the economy, workforce, businesses, market based products and services; state and local revenue budgets and fiscal policies; Medicaid and other safety-net programs and the collateral impact on other unrelated state programs; family caregiving and public and private options for long-term care, services and support; federal entitlement reforms; and transportation services and infrastructure. Colorado's strategic planning process, which Keystone is helping lead, is a model for other states to anticipate needs of aging populations.

Colorado Commission on Affordable Health Care

The Colorado Commission on Affordable Health Care is a three-year commission created by the Colorado General Assembly through Senate Bill 14-187. The commission's mission is to ensure that Coloradans have access to affordable health care in Colorado. The commission is charged with making recommendations to the General Assembly focused on evidence-based cost-control measures, access to care, and quality health care improvement initiatives as well as the cost-effective expenditure of limited state moneys to improve the health of Colorado's population. Cally is part of Keystone's team providing project management services for the commission including process design, meeting facilitation and documentation, communication and outreach, drafting of annual reports to the General Assembly, and the design and implementation of statewide public outreach. (2015 – Present)

Honey Bee Health Coalition

The Honey Bee Health Coalition is a diverse, multi-stakeholder collaboration that implements solutions to help achieve a healthy population of honey bees in the context of productive agricultural systems and thriving ecosystems. The coalition is implementing solutions in bee forage and nutrition, agricultural management practices, and cross-industry coordination. The coalition includes beekeepers, researchers, regulators, agribusinesses, growers, conservation groups, and other key partners. Cally is part of Keystone's team working with these stakeholders to develop and implement a comprehensive strategy for honey bees and agriculture to continue a sustainable relationship well into the future. (2014 – Present)

Colorado Oil and Gas Task Force

In September 2014, following an executive order by Colorado Gov. John Hickenlooper, the Colorado Oil and Gas Task Force was convened in an effort to determine ways to most reasonably and effectively balance land use issues in a way that minimizes conflicts while protecting communities and allowing reasonable access to private mineral rights. Comprised of representatives from local government, civic organizations, environmental interests, agriculture, and affected industries, the task force held a number of public meetings across Colorado and heard from hundreds of citizens, local government officials, health and legal experts, industry representatives and state officials to help them understand the existing laws, regulations, processes, and practices related to oil and gas development throughout the state. Per the governor's charge in his executive order – and based on the input and discussions throughout the process— the task force focused on how to most reasonably and effectively balance land use issues in a way that minimizes conflicts while protecting communities and allowing reasonable

access to private mineral rights. Keystone facilitated the six-month process which resulted in nine consensus recommendations that were submitted to the governor. (2014 – 2015)

HB14-1319 Project (Higher Education Funding)

Keystone developed and implemented a stakeholder outreach effort for the Colorado Department of Higher Education and the Colorado Commission on Higher Education. Keystone, in partnership with the department, developed and facilitated a two day retreat in Pueblo to kick off the effort to drive toward transparent outcomes-based funding formula for public higher education in Colorado. Keystone, and its partners, reached out to parents, students, faculty, institutions, community leaders, and business through key informant interviews and held 30 statewide stakeholder meetings to better understand the importance of various factors and outcomes, such as graduation rates, credentials/degrees/certificates, underserved populations and accessibility, and retention. The information gathered through the public input was used to inform the Commission's new funding formula for public institutions of higher education in Colorado. (2014)

Tri-County Community Health Needs Assessment

In partnership with Tri-County Health Network and their partners in the counties of San Miguel, Ouray, and West Montrose, the Keystone Policy Center designed a three-part process in 2014 to determine the current health care issues and needs in communities across the region as well as help create a plan to target resources and funding to meet the identified community needs. Keystone identified and analyzed data received from English and Spanish surveys, interviews, and other health assessments and developed materials for each community around specific health needs determined through the process. (2014)

Governor's Community Round Tables

The office of Gov. John Hickenlooper designed and facilitated a series of roundtable meetings to engage stakeholders from both the Latino and African-American communities. The roundtable meetings took place over two summers with the goal to gather input and create a dialogue around areas for collaboration between the administration and the specified community groups. The governor's office designed, implemented, and facilitated half-day retreats with working group sessions focused on a myriad of issues pertinent to these stakeholder groups. (Summer of 2012 and 2013)

Education, Training, and Certificates

University of Colorado - Denver, School of Public Affairs, Masters of Public Administration, 2010
Colorado State University, Bachelor of Arts, Political Science and Speech Communications, 2006
CDR Associates, Mediation Training, 40 hours, 2014

Employment

Keystone Policy Center, Policy Facilitator
Keystone, Colorado (2014 – Present)

- Assist in all aspects of project management and facilitation related to education, environmental, energy, agricultural, and health policy.

Office of Governor John W. Hickenlooper, Legislative Liaison and Policy Adviser
Denver, Colorado (2010 – 2014)

- Assisted in establishing the governor's legislative agenda with executive agencies and advancing agenda through the Colorado General Assembly. Advised governor's office on local government, personnel, and labor and employment policy issues. Coordinated the governor's legislative, policy, budget, and legal offices around passed legislation. Managed the bill signing process and supervised legislative aides in the executive office.

Office of Mayor John W. Hickenlooper, Legislative Assistant
Denver, Colorado (2009 – 2010)

- Coordinated the ordinance process in the mayor's office working with executive agencies and Denver City Council. Assisted in the organization and facilitation of mayor's office work groups and task forces including: Mayor's Annual Neighborhood Conference, Emergency Medical Response Task Force, Minority and Women Owned Business Opportunity Work Group, Better Denver Bond Program Work Group, New Denver Zoning Code Communications Work Group, City Spirit, and National League of Cities Host City Planning Committee.

Southeast Denver Pediatrics, Office Administrator
Denver, Colorado (2008 – 2009)

- Assisted in managing the front office, scheduled acute and well patients for nine providers, and processed insurance referrals. Transitioned medical office of more than 10,000 patients from paper records to electronic medical records.